



AFFILIATE SUCCESS KIT

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OYSTER AFFILIATE PROGRAM

Oyster Affiliates is our referral program for HR professionals, business consultants, and talent experts who know employers looking to hire anywhere.

As an Oyster Affiliate, you'll share our mission of creating a more equal world with our global employment platform—and get paid for it.

Here's how much you can earn as an Oyster Affiliate:

COMMISSION

- 0-9 referrals = **10%** revenue share
- 10-24 referrals = **15%** revenue share
- 25+ referrals = **20%** revenue share

BONUSES

- First affiliate sale = **\$100** bonus
- Referral hires and onboards 30 employees in six months = **\$5,000** bonus
- Your referrals generate a combined **\$200,000** in revenue = **\$10,000** bonus

GETTING STARTED

Becoming an Oyster Affiliate is as easy as 1, 2, 3!

1

Apply to become an Oyster Affiliate and receive your unique referral link



2

Share your referral link with your audience and spread the word about Oyster's global employment platform



3

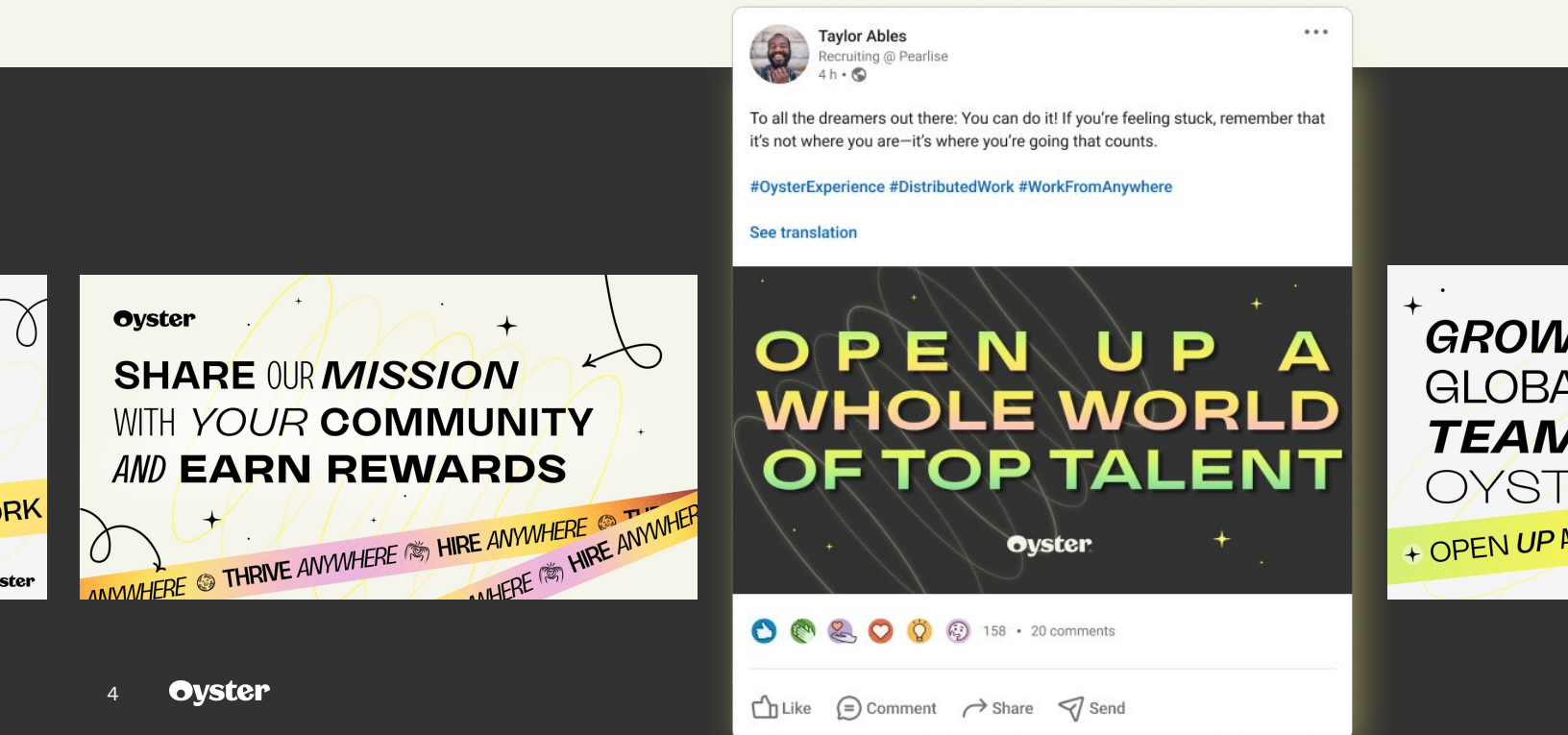
Start earning commission as your referrals grow their teams with Oyster

MEET YOUR YOUR MEDIA TOOL KIT

That's right: you get your very own starter kit for changing the world of work.

We've collected some of the best promotional images made by our talented designers in one place, just for you. It won't take you any time or setup at all to show them off in your blogs, emails, social media posts, and any other content you love to create—so you can earn revenue even faster.

DOWNLOAD



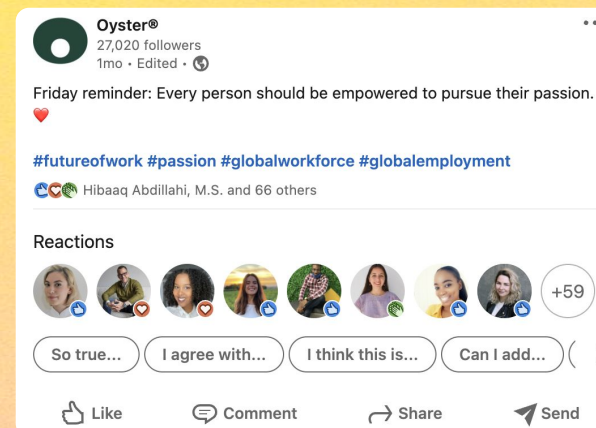
SHARE OYSTER ON YOUR SOCIAL MEDIA

We love using Facebook, Twitter, LinkedIn, and Instagram (and we'd love it if you wanted to share Oyster on other platforms too). Check out these tips for getting more referrals—and rewards!

- ✦ The biggest social media trend right now? **Authenticity.**

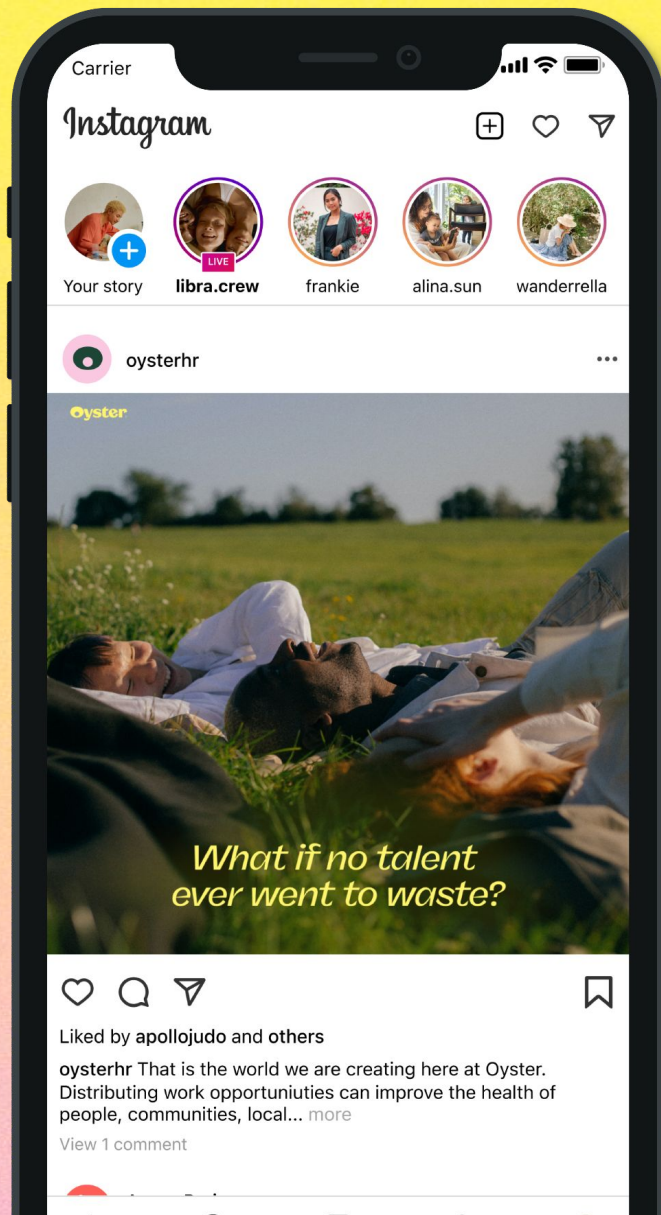
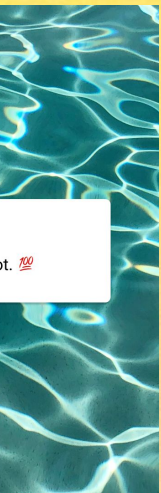
Oyster's most popular posts are honest, thoughtful, and human. Give your audience a behind-the-scenes look at why and how you use Oyster's global employment platform.

- ✦ Add a **shortened version of your referral link** to your posts and bio to **increase conversions.**



✦ Copy, tweak, and paste these tidbits of copy into your posts to share our mission and your link at the same time:

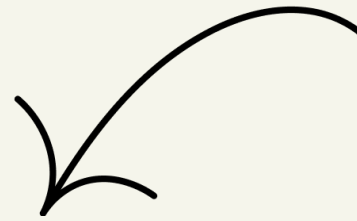
- *Ready to hire based on talent, instead of location? Start building your global dream team with Oyster—and make your first hire for free with my link.*
- *Hiring anywhere in the world shouldn't be complicated. Make your first hire with Oyster for free with my link.*
- *The world's best talent is waiting to join your team. Tap into the global talent pool with Oyster. Make your first hire for free and get 10% off future hires with my link.*



PUT THESE BEST PRACTICES INTO **PRACTICE**

Not sure where to start? We've got your back.

Here are a few tricks to help you share Oyster with people looking to grow their global team.



FIND YOUR NICHE

Browse Facebook or LinkedIn groups to find communities closely related to your interests or industry—such as remote workers, digital nomads, or people leaders—that will serve as your target market. Then **build a profile** that **helps you become a community influencer and rake in referrals**.

SAY THE RIGHT THING

You don't want your content to sound like a sales pitch. We'll help you out by giving you pre-written content that you only need to copy, paste, and tweak to begin spreading the word about Oyster.

CREATE PICTURE-PERFECT CONTENT

The human brain loves pictures for a reason! That's why **we'll provide you with pre-approved product images and brand assets** you can use to grab your audience's attention.

MAKE YOUR URL SHORT AND SWEET

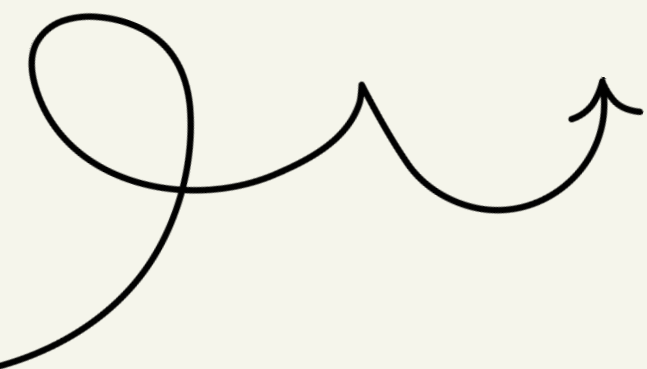
Shorter URLs are more likely to get shared than lengthier links. Plus, they're easier to share on social media platforms with character limits. Make your referral link more attractive with a URL shortener like [Bit.ly](#) or [Owl.ly](#).

KEEP IT REAL

Make sure your content feels **organic, authentic, and provides value to your audience.** Whether you're answering FAQs or talking about changes in remote work trends, the **best way to keep your audience engaged is through content that actually speaks to them.**

FOLLOW THE RULES

Affiliate links must always be disclosed due to [FTC requirements](#). **Always check community rules before posting—and most importantly, don't spam!**





THAT'S IT!

Thanks for joining us on our mission to create a more equal world by making it easier for companies everywhere to hire anywhere. It's time to begin changing the world of work, one referral at a time. We can't wait to see you spread the Oyster love to your network.

Got questions? Don't hesitate to reach out to Sergei, your Affiliate Program Manager.

Sergei Danilov

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[Linkedin](#)

